



IAEE Announces 2007 Award Winners

Recipients to be Recognized at Expo! Expo! IAEE's Annual Meeting & Exhibition

DALLAS, 1 October 2007 - The International Association of Exhibitions and Events™ (IAEE) proudly announces this year's recipients of the IAEE Individual Awards. IAEE's awards program recognizes professionals who have made outstanding contributions to the exhibitions and events industry. The winners will be honored during the Opening General Session & Awards Presentation to be held Monday, 10 December 2007 during Expo! Expo! IAEE's Annual Meeting & Exhibition in Las Vegas, Nevada.

Award winners are chosen after careful consideration by the IAEE Awards Committee and the IAEE Board of Directors. "The 2007 IAEE Award Winners were chosen from a robust, extremely qualified group of candidates," comments Jackie Russo, chairman of the IAEE Awards Committee. "The deserving winners chosen represent an exciting cross-section of the exhibitions and events industry. Meeting with the winners and presenting the awards at the IAEE annual meeting is a highlight of the year."

Fifty-seven nominations were considered this year, from which the following 13 outstanding individuals were selected for recognition: The Pinnacle Award recognizes an individual who, over the years, has furthered IAEE's objectives of advancing exhibition and event management through the promotion of education, the dissemination of knowledge and the introduction or development of innovative techniques, and who has been dedicated to the perpetuation of the highest ideals, trust and professionalism in this highly specialized field. This year's Pinnacle Award recipient is Edward (Ned) J. Krause III, president and CEO of E.J. Krause Associates, Inc.

The Distinguished Service Award is presented to an IAEE member who has rendered distinguished service to IAEE and the exhibitions and events industry as whole. This year's recipients are Charles W. Allen, chairman and CEO of The C.W. Allen Group and executive director of IEA, and Felix Niespodziewanski, manager, Convention Division for American College of Surgeons. The Merit Award provides recognition for those whose ideas and/or work have benefited IAEE as an organization in some special way and is generally reserved for those who have stepped forward at the chapter/local level. This year's recipients are Cindy Ferguson, CEM, Director of Marketing for the Association of Progressive Rental Organizations and G. Bruce Lemmon, CEM, managing director of Global Events Management LLC.

The Outstanding Achievement in Industry Leadership Award recognizes individuals who have made an extraordinary personal or professional commitment that materially contributes to the advancement of the exhibition and event industry, and demonstrates how voluntary leadership can enhance or change the industry. This year's recipients are Karen Chupka, senior vice president of Events and Conferences at The Consumer Electronics Association (CEA) and Patti Shock, director of distance education at the University of Nevada Las Vegas (Hotel College).

The Outstanding Achievement in Innovation in Business Solutions Award recognizes achievement in the creation of new and innovative business solutions. Candidates must demonstrate the creativity, utility and value that a business solution applies to meet the objectives its creators set out to address. This year's recipient is BD Metrics, Inc. in Catonsville, Md. for its SmartPlatform technology.

The Outstanding Achievement in Marketing & Sales, Show Management Award recognizes outstanding achievement by show management in marketing and sales activities such as total event revenue and profit, attendance, exhibit space sales, advertising revenue and sponsorship revenue. Merit is based on achievement of defined objectives, including measurable comparable metrics. This year's winners in the following categories are:

50,001 - 250,000 nsf = Sharon Woodard, group show manager for dmg world media

250,001 - 750,000 nsf = Sandra Toms LaPedis, general manager for RSA Conferences

The Outstanding Achievement in Marketing & Sales, Supplier Award recognizes achievement by suppliers in marketing and sales activities including customer service. This year's recipient is Ray Baum, director of client relations for ListeNation Corporation.

The Rookie of the Year, Show Manager Award and Rookie of the Year, Supplier Award both recognize excellent professional performance by an individual with three or less years of full-time exhibition and event industry experience. The 2007 Show Manager Rookie of the Year is Keira Miller, manager of Exhibitor Services & Industry Relations for SECO International, LLC.

The 2007 Supplier Rookie of the Year is Gu Xuebin, managing director for Info Salons China. For more information about the Opening General Session & Awards Ceremony and other scheduled activities and events at Expo! Expo! IAEE's Annual Meeting & Exhibition, visit www.iaee.com/expo.

About IAEE

Since 1928, the International Association of Exhibitions and Events™ (IAEE) continues to provide quality and value to its members through leadership, service, education and strong relationships. IAEE is the largest association of the exhibitions and events industry in the world, with a membership of show organizers, exhibitors and exhibition suppliers. Organizers of more than 20,000 exhibitions and buyer-seller events around the world are members of IAEE.

Through the 2006 consolidation with the Center for Exhibition Industry Research (CEIR), IAEE delivers valuable industry research reports. IAEE also supports IAEE Services, Inc., a wholly owned subsidiary that partners with industry suppliers and service providers to offer high quality, low cost exhibition products and services to the industry. For more information, visit www.iaee.com.

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